

# Product Manager (m/f/d)

Berlin, Germany · Engineering

## DESCRIPTION

The product manager role is a cornerstone role that requires a unique blend of business and technical savviness, a customer-centric approach, a big-picture vision, and the drive to make that vision a reality. You will work closely with key departments within the company to research various problems, formulate solutions, and turn them into a product that customers will go crazy about.

We are a young, well-funded FinTech startup in the heart of Berlin. We help SMEs grow by financing their purchases of goods and improving their financial stability in a smart, tech-driven way. You will be managing our core product, a customer-facing web application, as well as taking care of integrating it with our own admin backend system, CRM, and Analytics tools.

## REQUIREMENTS

### Your Average Weekly Tasks:

- Define feature specifications with a good balance between business and user needs
- Plan and then prioritize issues to launch new features rapidly
- Work directly within a fast-paced tech team and our talented UX designer
- Test developed features on QA and pre-production environments
- Perform competitor research analysis and understand industry trends
- Participate in quarterly OKR planning, monitor metrics and conversion funnels
- Organize feedback and user testing sessions with customers
- Give product presentations internally and from time to time at meetups (if you want to)
- Defeat the bizdev team in kicker battles and help make the product team the champions

### Your profile:

- 2+ years experience within the product management, ideally in a fast-growing B2B tech startup. Bonus points for FinTech or SaaS experience
- You are well traversed in the PM skill set (agile, Jira, wireframes, user tests, A/B testing, tracking)
- You have an ability to communicate with a range of internal stakeholders and understand their needs (finance, operations, management)
- You genuinely care about the end-user and protect their interest in your day-to-day decisions
- Your decisions are backed up by data and experiments
- You know how to get the best out of developers and can meet them halfway
- Your strong technical background is aligned with an outstanding ownership mentality
- You like getting things done!

## BENEFITS

### We offer you:

- Unique opportunity to shape your own path - we truly look for driven individuals and we want you to grow as fast as possible
- Work in a cross functional environment - got a question? Just ask away without bureaucracy!
- You will be part of the core team of young and talented characters at the heart of Berlin

- Fresh bio fruits, snacks, coffee and beer are always in our giant kitchen for you
- We like to cook lunches together (did we mention our kitchen is huge?), play kicker, board games and go to meetups and team events regularly
- We reimburse your BVG-ticket so you can get to and from work free of charge
- We have German classes in the office and also pay for Udemy or similar courses so that you can improve your skills
- As physical activity is essential in staying active and creative, we also subsidize your “Urban Sports Club” membership