Lead Data Analyst (m/f/d)

Berlin, Germany · Engineering

DESCRIPTION

We are a young, well funded FinTech in the heart of Berlin. Our goal is to help SMEs grow by improving and diversifying their financing opportunities in a smart, tech-driven way.

We are currently in the process of building out a scalable data infrastructure and cross-company reporting framework, supporting operational planning, continuous improvement and strategic decision making. Do you get motivated by the speed only found in startups? Do you get motivated by working alongside high-achieving and experienced professionals? Great, we are looking for YOU!

What you will be working on:

As a Senior Data Analyst you'll be part of our Analytics team and together with the Head of Engineering build a scalable foundation for a data-driven organization. You will be analyzing the business by communicating with stakeholders and using data gathered from various data sources, such as online marketing tools, mobile tracking, defining new KPIs and extending VAI's existing data model. You will be also collaborating closely with our engineers to find new ways to leverage our data and helping us to bring those ideas into production.

REQUIREMENTS

Your Profile:

- You are passionate about analyzing and diving into data, defining KPIs, and building and maintaining scalable data products.

- You have at least 4-5 years of experience in data analysis and a degree in computer science, statistics, finance, economics, mathematics, or similar quantitative discipline

- You have been working with data exploration and modelling platforms before, such as Tableau

- You are familiar with solving data extraction and analysis related challenges in some programming language, such as Python

- You have experience in gathering requirements from stakeholders and presenting your findings (PowerPoint, Notebooks, etc.)

- You have a basic understanding of statistical methods/techniques such as regression and classification and some experience in applying this knowledge into data products running in production

- Preferably, you have some experience maintaining ETL scripts using technologies like Airflow and Python

BENEFITS

We offer you:

- Unique opportunity to shape your own path - We truly look for driven individuals.

- Work in a cross functional environment - got a question? Just ask!

- You will be part of the core team of our young and talented characters at the heart of Berlin

- Fresh Bio fruits, Snacks and Drinks are provided for you

- We regularly go for team lunches and team events, in order to get to know one another outside the office

- We reimburse your BVG-ticket so you can get to and from work free of charge

- As physical activity is essential in staying active and creative, we subsidize your "Urban Sports Club" membership